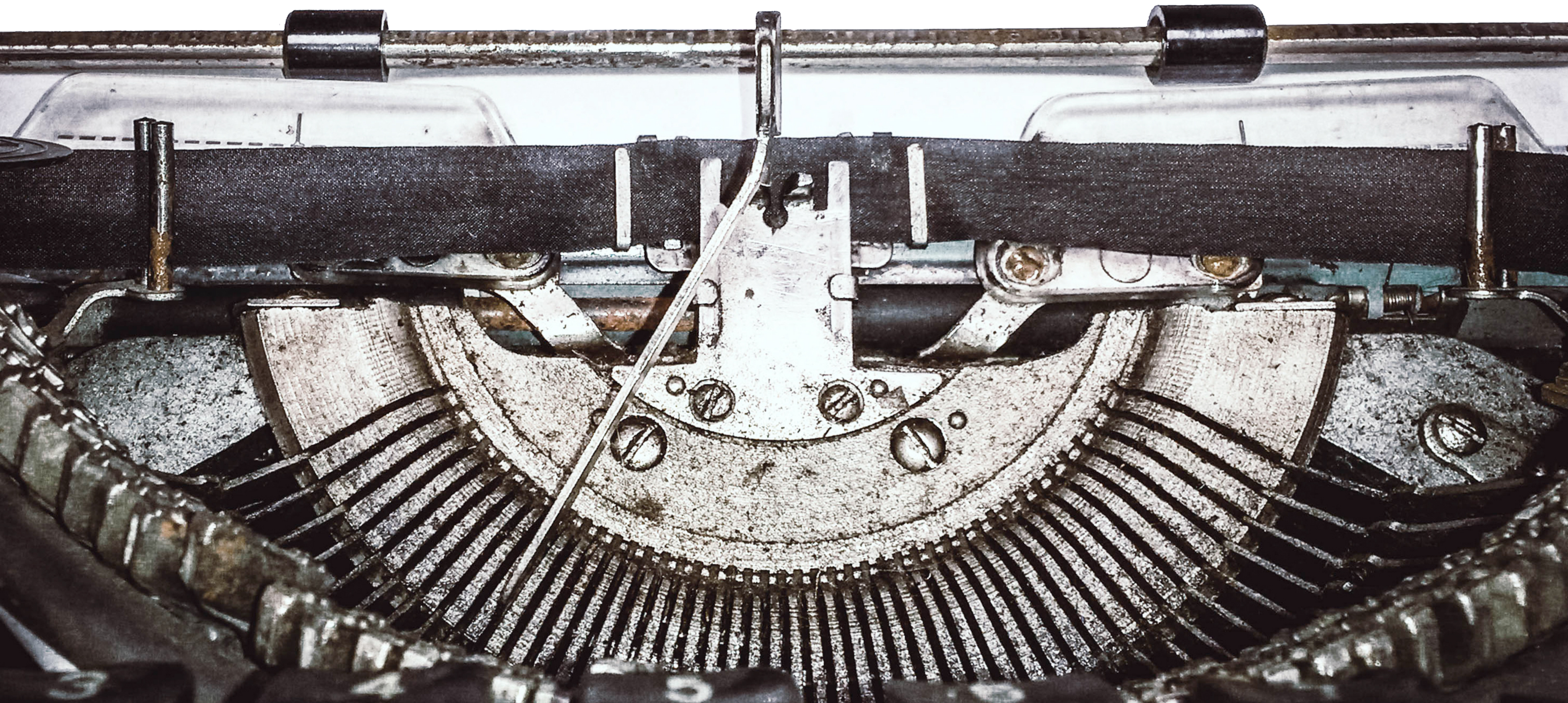


SCRIPTWRITING



Introduction

- Zachary Leighton
- Creative Director & Founder



“Great stories told well can inspire action and mobilize the Church.”

Origin



Joseph Campbell
The Hero's Journey



Alan H. Monroe
Monroe's Motivated Sequence



Dan Harmon
Writer and Producer



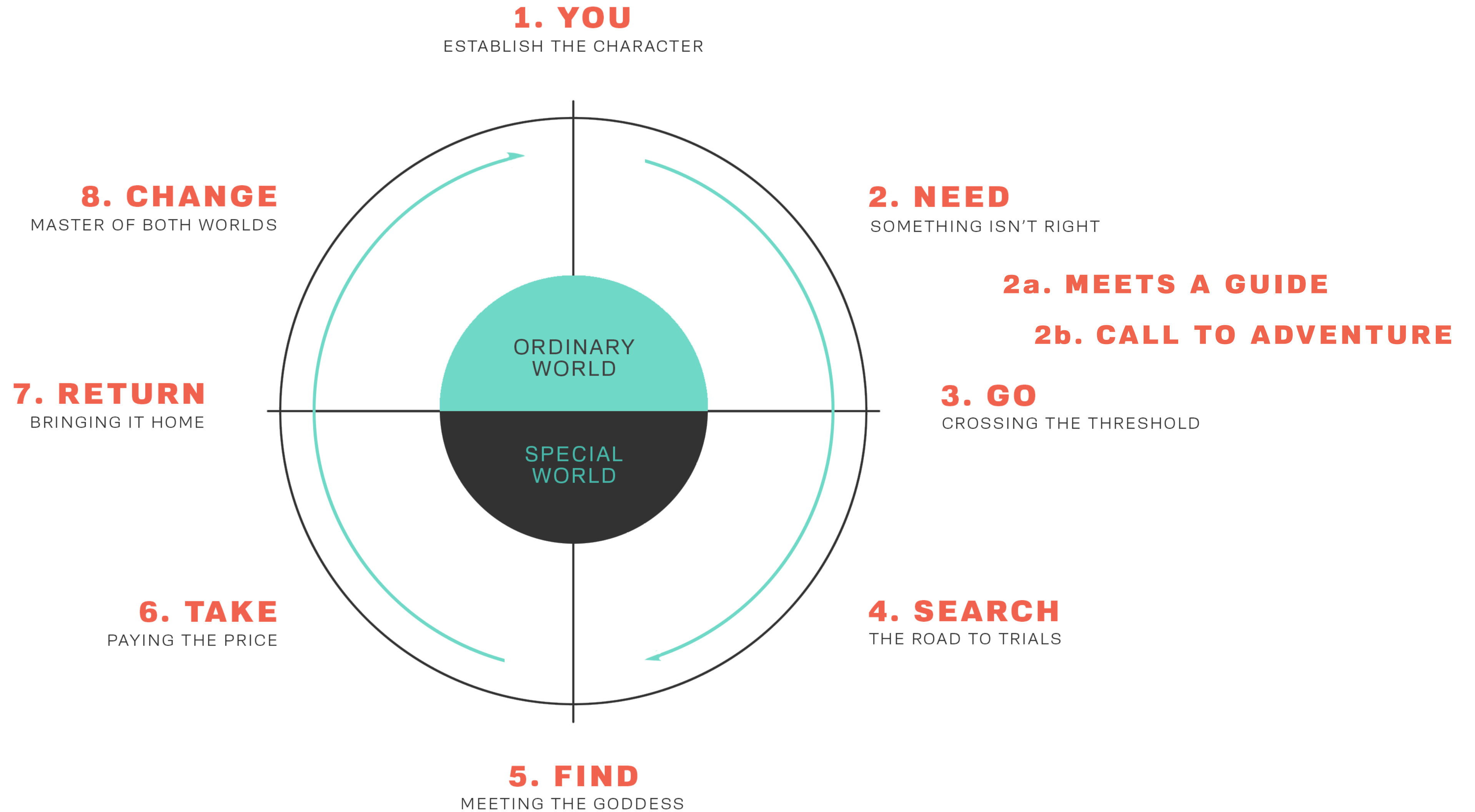
Donald Miller
Story Brand

Script-Writing

- **Structures allow us to create content quicker and with greater efficiency.**
- **The Hero's Journey relates to all humans across all cultures.**
- **We follow Dan Harmon's version of The Hero's Journey**

Dan Harmon's Story Circle

Revised version of *The Hero's Journey*



Scripting Your Interview Questions

- **Act 1**

- **Establish the Character**

- What is your name? Where do you live? What was it like growing up? Was your Father around growing up?

- **State the Problem** (Something isn't right)

- i.e. Human Trafficking
- External Problem, Internal Problem, and Philosophical Problem

- **Character Meets a Mentor Who Calls Them to Adventure** (Your Brand)

- How does Human Trafficking affect a donor personally?

Scripting Your Interview Questions

- **Act 2**

- **Go** (Crossing the Threshold)

- How did (MINISTRY NAME HERE) impact your decision to leave (INSERT PROBLEM).

- **Search, Find, Take** (Special World)

- What struggles have you come up against since becoming a follow of Christ?
- What struggles have you come up against since leaving/being removed from the human trafficking world?

Scripting Your Interview Questions

- **Act 3**

- **Return & Change**

- How has your faith in Christ changed your life?
- How has your story impacted the lives of those you know that are still stuck in human trafficking?
- Will you go back and help others who are experiencing the same things you experienced?
- What would you say to encourage those that don't feel like they have a way out?

Documentary Interview Questions - 3 Acts

• Act 1

• Establish the Character

- What is your name? Where do you live? What was it like growing up? Was your Father around growing up?

• State the Problem (Something isn't right)

- i.e. Human Trafficking
- External Problem, Internal Problem, and Philosophical Problem

• Character Meets a Mentor Who Calls Them to Adventure (Your Brand)

- How does Human Trafficking affect a donor personally?

• Act 2

• Go (Crossing the Threshold)

- How did (MINISTRY NAME HERE) impact your decision to leave (INSERT PROBLEM).

• Search, Find, Take (Special World)

- What struggles have you come up against since becoming a follow of Christ?
- What struggles have you come up against since leaving/being removed from the human trafficking world?

• Act 3

• Return & Change

- How has your faith in Christ changed your life?
- How has your story impacted the lives of those you know that are still stuck in human trafficking?
- Will you go back and help others who are experiencing the same things you experienced?
- What would you say to encourage those that don't feel like they have a way out?

Download

Interview Questions PDF

Resources

Books

- Simon Sinek - "Start with Why"
- Joseph Campbell - "The Hero with a Thousand Faces"
- Jonah Sachs - "Story Wars"
- Carl Jung - Google "Jungian Archetypes"
- "The Hero and the Outlaw" - Margaret Mark and Carol Pearson
- Christopher Vogler - "The Writer's Journey"

Videos

- Every Story is the Same - <https://youtu.be/LuD2Aa0zFiA>
- Dan Harmon Story Cycle - <https://youtu.be/-XGUVkOmPTA>
- Jonah Sachs Story Wars - <https://youtu.be/o69xW8wtBhk>
- Start with Why - <https://youtu.be/IPYeCltXpxw>

Articles

- Jesus and The Hero's Journey - <https://everydayexiles.com/2018/11/19/jesus-and-the-heros-journey/sageblalock/#.XaSoUi2ZPGJ>
- Moses and The Hero's Journey - <https://everydayexiles.com/2018/11/05/moses-and-the-heros-journey/sageblalock/#.Xn-QI9NKjGK>
- * [UGC is 35% more memorable](#)
- * [UGC gets 4x higher click-through rates](#)
- * [UGC results in 29% high web conversions](#)
- * [YouTube UGC gets 10x more views](#)
- * [41% of consumers only need between 1 and 4 UGC reviews to purchase](#)
- <https://medium.com/fassforward/use-these-story-structures-to-make-messages-people-talk-about-cee6ad96bc62>

Resources

- <https://www.reliantcreative.org/downloadable-resources/>

www.reliantcreative.org

*Ministries are busy doing ministry work and don't have time to tell their stories.
God is at work globally in powerful ways and those stories inspire action.
We partner with Christian ministries to tell engaging stories that mobilize the Church.*



[/reliantcreative](#)



[@reliantcreative](#)



[/company/reliantcreative](#)



Thank You!